

Waste management – essential elements, business development and PPPs

Training series for the PPP Center of the Philippines, Module 1

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Introducing myself



Hans Breukelman







- Chemical and environmental engineer (MSc)
- Business Administration
- PhD ('19-ongoing)
- 18 years at several waste management companies ('82-'00)
- 11 years CEO own company on recycling and soil sanitation ('00-'11)
- 7 years CEO company sustainable energy development ('16-ongoing)
- 14 years CEO of own consulting company ('08-ongoing)
- Waste management in developing countries
- Clients: World Bank, UNDP, UNCDF, EBRD, embassies, ministries
- Beneficiaries: countries, provinces, cities





Waste management Essential elements, business development and PPPs

This training series will provide the participants with an overview of history, essential elements, global practices and available solutions on waste management. It will use these insights to enable building business cases and PPPs in this field.

1. SWM essential elements

This module will elaborate the value chain of SWM and will put in a historical, environmental and global context

4. PPPs, strategic positioning, governance

Module 4 will zoom in on aspects of positioning SWM services and infrastructure in a public/ private context

2. Elaboration of SWM solutions

This module will provide technical and financial essentials of all links in the value chain

5. BC development, DCF, fees and financing

SWM project and business development principles and tools will be handled in this module 5

3. Environmental, legal, social and economic

Cross-sectional insights on environmental, social, legal and economic aspects will be handled in this module

6. Preparing for financial close

The legal, market and financing aspects of bringing a business case to financial close will be handled here





Program of the training

- 1. SWM essential elements
- Historical perspectives
- Global perspectives
 Economic perspectives
- · Waste types and composition
- Value chain of SWM

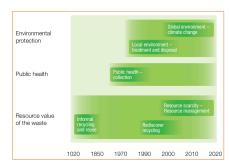
- · Waste hierarchy
- Policy and planning for SWM
 GHG and marine pollution
- 2. Elaboration of SWM solutions
- City cleaning
- Waste collection Transfer and transport
- Disposal: landfills
- Disposal: incineration Recycling: composting/digestion
- Recycling: RDF
- Recycling: plastics/paper/metals · Recycling: specialties
- 3. Environmental, Social, Legal, Economic
- · Product and emission standards
- EPR and bans · Participation and obligations
- Awareness and communication
 Compliance and enforcement
- Informal sector
- WtP and affordability
- International benchmarks
- · Costs of inaction

- 4. PPPs, strategic positioning, governance
- Position Philippines
- Position of public authorities
 Competition and monopolies
- Service levels
- Principles for SWM finances
- PPP opportunities and obstacles
- · Analysis and positioning
- Public governancePolitical aspects
- 5. BC development, DCF, Fees. Financing
- General principles
- Capex, opex and CoO
 Value chain elaboration
- Project pipelines
- SWM cashflows
 Markets for SWM products
- · SWM fees: collection methods
- SWM fees: setting
 DCFs as leading tools
- 6. Preparing for FC
- Permits
- Market evaluations
- Tendering Contracting





Historical perspectives





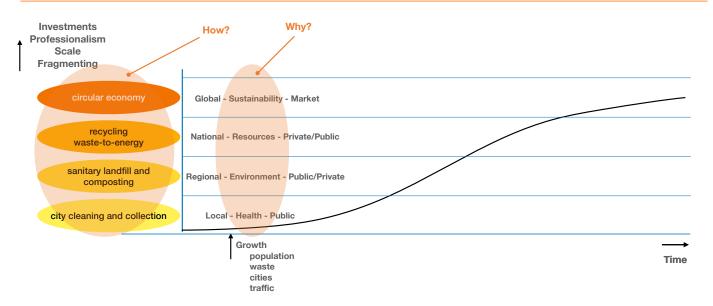








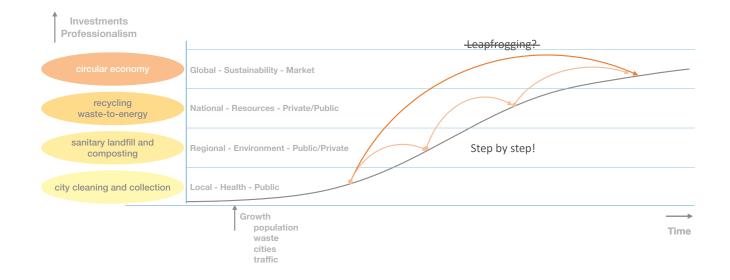
Historical perspectives







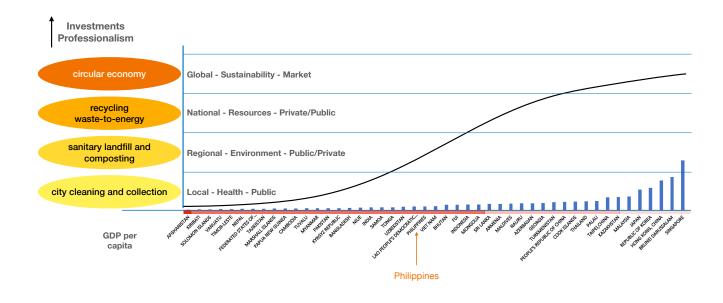
Historical perspectives







Economic perspectives







Economic perspectives

City growth

More waste

Consumption

Different waste

Consumption

World Bank:

Waste generation per capita per year = 136.41+0.014x(GDP per capita)-(8.3x10-8)x(GDP per capita)

(Constant 2017 international \$)

Philippines:

GDP is \$8200 so average generation would be at almost 0.7 kg per capita per day

Rut

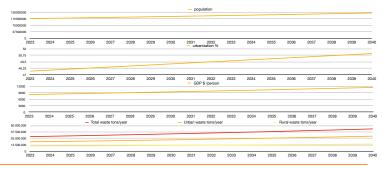
Philippines projections

World Bank data mostly based on actually collected waste

Rural citizens generate half the waste when compared to Urban citizens

Composition:

Growth leads to more packaging waste and waste from appliances, furniture and construction

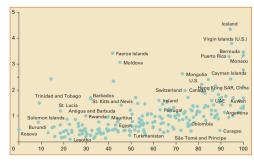






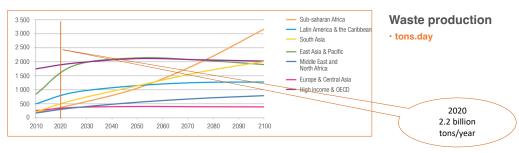
Global perspectives





Waste generation rates vs. urbanisation percentage

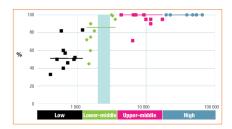
· kg/capita.day





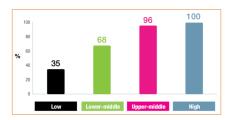


Global perspectives



Collection coverage

• 2 billion people without access to waste collection



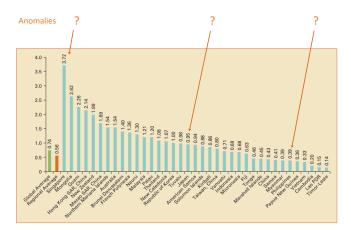
Controlled waste disposal

• 3 billion people without access to controlled disposal





Global perspectives



Waste generation rates 2016

· kg/capita.day

Poor data:

Lower income means lower availability of data

Definitions:

What is included in municipal waste

Self management 1:

At-home burying, burning and littering not accounted for

Self management 2:

At-home recycling is stronger in lower income countries

Category shifts:

From home-made to supermarket-bought

Policy side effects:

EPR systems shift household waste to commercial waste

Offshoring

From manufacturing-based economies to services-based economies





Composition municipal waste

Organics:

Percentage goes down but kilo's stay the same

Other:

Go down strongly due to ashes, sweepings

Plastics/Paper/Metals/Wood:

Goes up strongly due to packaging/furniture/appliances

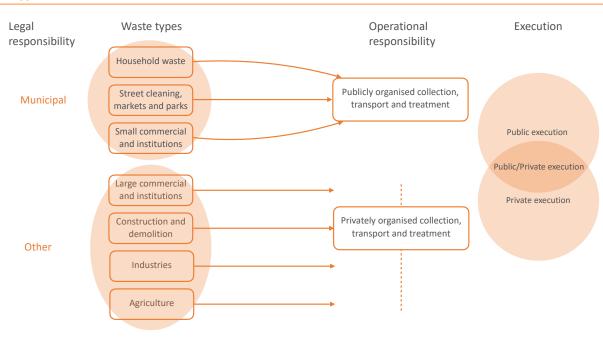
But:

In-home recycling is stronger in lower income countries



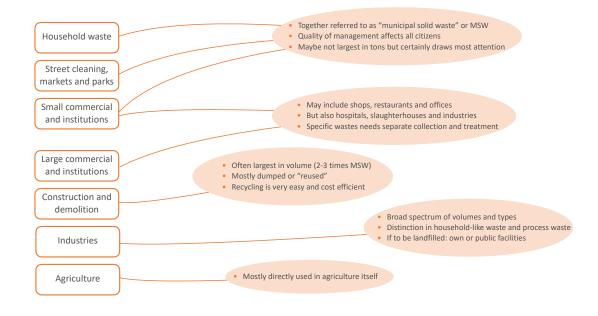


Waste types













Actors and roles

Global lessons learned for municipal waste

Nothing without laws, regulations and incentives Municipalities are the anchors and linking pins No hardware, recycling and progress without companies Producers are enabled, educated, enforced and rewarded



National government

Municipalities

Service providers

Beneficiaries









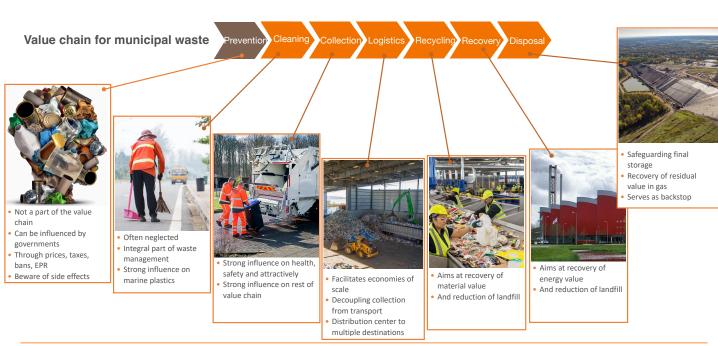
Rolling out the value chain for municipal waste







Value chain









Value:

Overall, waste (still) has a negative value

Cashflow:

Reversed. Cash comes in upfront

Product:

Service provision

Future:

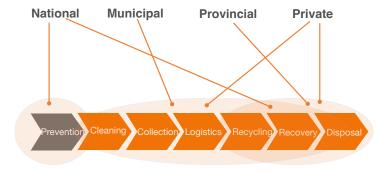
Shift from service towards manufacturing of products





Value chain

Entry points for public and private actors







General principles of waste management

General principles



- · Waste hierarchy
- Producer responsibility
- Polluter pays
- Proximity
- Self sufficiency
- Precautionary
- · Public dominance
- Access for all

- Always think integral
- · Don't shift the burden
- Stay rational
- Learn from global
- Adapt to local
- Take care of continuity





General principles of waste management

Waste hierarchy

Sustainability











· Other concepts: 3R, Cradle to Cradle, doughnut economics, ..

- · A clash of competing concepts
- · Sometimes counterproductive
- Sometimes forgotten: energy, biodiversity, land-use, water, food
- · Often abused by marketing

Circular economy





General principles of waste management

Producer Responsibility

- · Everybody should take care of its own waste
- It's a responsibility within boundaries set by public authorities

But

- Not everybody for itself
- · That's contradictory to needed economy of scale
- Public authorities may/must provide services and infrastructure

Polluter pays

- · Polluters cover all cost of their own waste
- · Including all cost inflicted on society
- This holds also for consumers/citizens
- This principle may incentivise prevention and recycling

But

- · Affordability may be an issue
- Only works with control and enforcement





General principles of waste management

Proximity

- Treatment close to source
- Prevent cost and emissions of transport

But

- Unclear why this has become an important item
- Not used for other branches of industry
- Contradictory to needed economy of scale

Self Sufficiency

- Take care of your own waste
- · Can make you less vulnerable

But

- · Where to draw the borders
- Can also make you more vulnerable
- · Also contradictory to needed economy of scale





Precautionary

- Study possible effects
- And take actions also when risks are not fully proven

But

- Don't let it block progress
- Abused by NIMBY, NIMTOO and BANANA

Not Not Build
In In Absolutely
My My Nothing
Back Term Anywhere
Yard Of Near
Office Anything

Public dominance

- · No public rules, no waste management
- No public roles, no waste services
- Primary responsibility for local authorities

But

- Distancing needed between politics and operations
- Involvement private sector is crucial

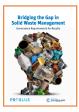




General principles of waste management

Access for all?





The state of the s

World Bank: Cause lies in institutional weaknesses

But: It's much more complex







New impulses



The SDGs



Global warming



Marine plastics



Resource scarcity



Food waste



Food-Energy-Water nexus



Covid pandemic





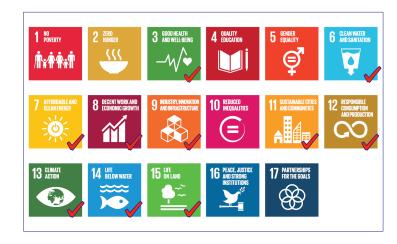


SWM and the Sustainable Development Goals



Importance for the SDGs

- 10 out of 17
- SWM is a perfect entry-point for local and national actions







SWM and Global Warming

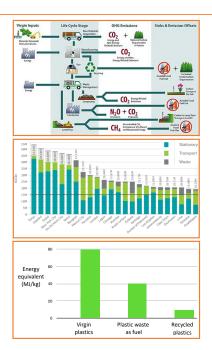


Global warming

- COP 27
- 1.6 gigaton equivalent of CO₂ emission from solid waste
- 5-10% of overall emissions
- Mostly from unmanaged waste and open dumps
- Cities in low and middle income countries: 20-40% of their emissions

Needed actions

- 100% service coverage to prevent littering/burning
- · Replace open dumping by sanitary landfills with gas extraction
- Prevent food waste
- · Recycle plastics, metals and paper/cardboard







SWM and Marine Plastics

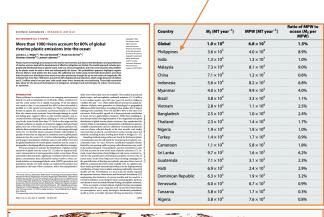


Marine Plastics

- 1 million tons of plastics emitted in oceans
- · Philippines said to be largest contributor (?)
- · 80% comes from unmanaged municipal waste
 - 60% from uncollected waste
 - · 20% from dumps

Needed actions

- 100% collection coverage to prevent littering and burning
- City/street cleaning deserves more attention
- Replace open dumping by sanitary landfills
- · Bans on single use plastics
- EPR





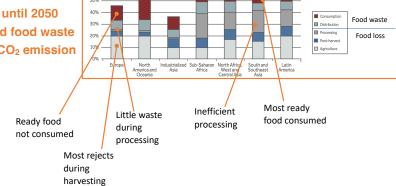






Food Loss and Food Waste

- · Food availability needs 70% increase until 2050
- 1 trillion US\$/yr worth of food loss and food waste
- equivalent to 4.4 gigaton (109 ton) of CO₂ emission
- · 30-55% in municipal waste



Needed actions

- · For the global north: harvest all and empty your plate
- · For the global south: invest in processing





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